| VOW TO BE CHIC, INC. |) | NOTICE OF ASSIGNMENT FOR |
|----------------------|---|--------------------------|
| |) | THE BENEFIT OF CREDITORS |
| |) | AND DEADLINE FOR |
| |) | SUBMITTING CLAIMS |
| |) | |

TO ALL CREDITORS AND EQUITYHOLDERS OF VOW TO BE CHIC, INC. AND OTHER PARTIES IN INTEREST:

PLEASE TAKE NOTICE that on May 1, 2018, Vow To Be Chic, Inc. ("Vow To Be Chic" or "Assignor"), a Delaware corporation (EIN: 46-3012370) with offices at 1505 4th Street., Suite 300, Santa Monica, California 90401 as assignor, made a General Assignment for the Benefit of Creditors (the "Assignment") to Vow To Be Chic (ABC), LLC ("Assignee"), a California limited liability company, as assignee, pursuant to California state law. The Assignment of Assignor previously was approved by Assignor's stockholders holding the requisite majority of the company's stock.

PLEASE TAKE FURTHER NOTICE that with the exception of the relationship created by the Assignment, and despite their similarity in name, Assignor and Assignee have no corporate affiliation to each other. A true and correct copy of the document evidencing the Assignment can be downloaded from the following website (https://www.fileaclaim.info/VowToBeChic-ABC/). Pursuant to the Assignment, Assignor transferred ownership of all its rights in tangible and intangible assets (collectively, the "Assets") including intellectual property, equipment, furniture and other recoveries to Assignee for liquidation. Assignee shall attempt to liquidate the Assets and, at the same time, conduct a process to monetize the furniture and equipment, and shall wind down Assignor and distribute the net liquidation proceeds to creditors of Assignor who timely submit claims as instructed below.

PLEASE TAKE FURTHER NOTICE that all entities asserting any claim against Assignor must submit a proof of claim and proper supporting documentation no later than <u>October 26, 2018</u> (the "Bar Date"). Claims can be filed using the following website (https://www.fileaclaim.info/VowToBeChic-ABC/). Alternatively, claim forms and related documentation may be requested by sending a self-addressed, stamped envelope to the following address:

Vow To Be Chic (ABC), LLC c/o Claims Administration 325 Sharon Park Drive, Suite 542 Menlo Park, California 94025 United States

Any claimant who fails to timely submit a claim, postmarked on or before the Bar Date, in accordance with the instructions set forth above, shall be barred from sharing in any distribution from the net liquidation proceeds, if applicable, and shall not receive any payment from Assignee.

Dated: May 1, 2018

BY: Vow To Be Chic (ABC), LLC, In its Sole and Limited Capacity as Assignee FBO Creditors of Vow To Be Chic, Inc. 325 Sharon Park Drive, Suite 542 Menlo Park, California, 94025